



**SAFESKIES**  
CONFERENCE  
**2024**

**Safeski's**  
AUSTRALIA

**SUPPORTER  
& EXHIBITOR  
PROSPECTUS**

**16-17 October 2024**

**Hyatt Hotel Canberra**

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## **Professional Conference Managers**

Consec - Conference and Event Management

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# Invitation to support and or/exhibit

The Safeskies Australia Conferences Incorporated Executive Committee invites you to participate in Safeskies 2024 to be held at the Hyatt Hotel Canberra from 16-17 October 2024.

The Safeskies Australia Conference has been held biennially since 1993, growing steadily over the years to attract 300 plus delegates from a wide cross-section of the aviation industry, both in Australia and internationally.

As a Safeskies 2024 supporter/exhibitor, your organisation will have a unique opportunity to promote your brand and key messages to delegates representing:

- » key aviation industry players:
  - › civil and military
  - › government and
  - › recreational across Australia and internationally.

You will have extensive marketing exposure in the lead up to the conference as well as during Safeskies 2024.

On behalf of the Executive Committee, we welcome you to Canberra in 2024 and encourage you to explore the benefits of participating as a supporter and/or exhibitor and to secure your preferred options.



**Peter Raven**

Chair, Safeskies Australia and Safeskies 2024 organising committee

# Safeskies 2024 details

Dates: **16-17 October 2024**

Venue: **Hyatt Hotel Canberra**,  
120 Commonwealth Avenue,  
Canberra ACT

The venue for Safeskies 2024, Canberra's Hyatt Hotel, is a five-star, heritage-listed icon which retains many of the classic art deco design elements of the original 1924 building. Conveniently located in the national capital's Parliamentary Triangle, the Hyatt is minutes from Canberra's major tourist attractions, the city centre and federal government offices. Step outside the hotel onto Commonwealth Avenue and take a leisurely stroll to Lake Burley Griffin, or to find transport connecting with the city. The hotel's unique pavilion layout offers park and garden views, while its art deco inspired luxury interior is enhanced with sleek technology.



# Safeskies 2024 program

Safeskies 2024 aims to promote awareness of aviation safety across the many sectors which make up the aviation ecosystem, such as crewed/uncrewed, civil/military, commercial/recreational, rescue/emergency services and the emerging space sector. Our theme for the 2024 conference is 'Safety Collaboration' – bringing the various sectors together, highlighting the excellent safety work being done across the industry, breaking down the silos of excellence, and fostering even greater collaboration for more effective safety outcomes. Within the broad theme of 'Safety collaboration' Safeskies 2024 will consider themes such as:

- » Data-driven safety intelligence systems – aviation safety data collection and analysis, using data effectively to promote safety management
- » Sharing the skies safely - airspace usage =- accommodating crewed/space/uncrewed/ large cargo operations safely in increasingly congested airspace
- » The aviation workforce - continuing development of a professional and safe industry, new training methods (VR/AR), simulation; impact of AI; training the workforce for emerging aviation technologies while meeting aviation's current needs; ensuring diversity.
- » Shifting safety culture in outsourced activities - for example, ground handling
- » Next-gen – participation of the next generation of aviation industry professionals

# Promotion of Safeskies 2024

To ensure maximum attendance, Safeskies 2024 will be widely promoted throughout Australia and internationally by way of:

- » distribution of promotional material, via online and print through aviation industry forums
- » the Safeskies 2024 website
- » promotion at other industry-related conferences/meetings
- » advertising in industry-related magazines and newspapers, and
- » advertising through social media.

# Delegates and industries represented

Delegates attending the conference will comprise:

- » civil and military government agency representatives including regulatory, air traffic management and policy personnel, Australian and international
- » airline personnel
  - › flight and cabin crews
  - › engineers
  - › safety managers
- » airports
  - › safety officers
  - › airport management
  - › allied aviation services
- » uncrewed aviation (drones)
- » new technologies such as advanced aerial mobility
- » aviation accident investigation organisations
- » aviation academics, focusing on:
  - › safety management/safety culture
  - › human factors
  - › technological advances in safety
- » recreational aviation participants, private pilots.



## Benefits to your company of supporting and/or exhibiting at Safeskies 2024

Safeskies 2024 is an important aviation safety forum of interest to aviation policy makers, government aviation agencies, commercial operators (airline and airports) and newer sectors such as the uncrewed aviation and the rapidly growing space sector.

The benefits to your company include:

- » a significant marketing advantage
- » corporate goodwill from conference delegates
- » relationship marketing
- » creation of brand awareness and acceptance
- » demonstration of your products
- » Opportunity to influence through participation in conference panel sessions
- » direct access to an audience made up of your clients, current and potential
- » broadened exposure through to end of October by acknowledgement in all print material and the conference app
- » promotion in industry related magazines and newspapers, and
- » exposure at the conference through signage and announcements.



# At a glance...

## Safeskies 2024 supporter, exhibitor and advertising opportunities (excluding GST)

SUPPORTER OPPORTUNITIES	NUMBER AVAILABLE	Price AUD\$
Major supporter	Multiple	\$20,000
Supporter	Multiple	\$10,000
Secondary supporter	Multiple	\$5,000
Conference dinner & pre-dinner drinks	Exclusive	\$40,000
Conference app	Exclusive	\$3,000
Coffee station	Two per day	\$3,000
Name cards/lanyards	Exclusive	\$3,000

ADVERTISING OPPORTUNITIES	NUMBER AVAILABLE	Price AUD\$
Conference Pocket Program	Multiple	\$800 (advertising full page colour A7)

EXHIBITION OPPORTUNITIES	NUMBER AVAILABLE	Price AUD\$
Exhibition (3m x 2m space)	Multiple	\$1,850



# Supporter opportunities

The Safeskies 2024 Executive Committee invites you to support Safeskies 2024.

Safeskies 2024 provides a variety of opportunities for participation and available packages are listed below.

We would also be pleased to discuss further tailored opportunities to suit your marketing objectives.

## Major supporter (multiple)

**\$20,000.00**

### Recognition

- » Gold supporter acknowledgement
- » Organisation acknowledgement on the Safeskies Conference website with link to your website
- » Corporate logo on conference signage
- » Corporate logo featured on the cover of the conference pocket program
- » Gold supporter acknowledgement and promotional paragraph listed in the supporter's section of the conference app
- » Corporate logo included on scrolling supporter recognition banners in the conference app
- » Corporate logo on the main conference slide in each session

### Promotion

- » Two (2) e-satchel inserts to be included in the conference app
- » Full page advertisement in the conference pocket program (artwork to be supplied by the supporter).
- » Use of the conference logo until the end of November 2024.

### Exhibition

- » Two trade tables

### Registrations

- » Four (4) conference registrations including two (4) tickets to the Sir Reginald Ansett Memorial Lecture and Conference Dinner.

## Supporter (multiple)

**\$10,000.00**

### Recognition

- » Silver supporter acknowledgement
- » Organisation acknowledgement on the Safeskies Conference website with link to your website
- » Corporate logo on conference signage
- » Corporate logo featured on the cover of the conference pocket program
- » Silver supporter acknowledgement and promotional paragraph listed in the supporter's section of the conference app
- » Corporate logo included on scrolling supporter recognition banners in the conference app
- » Corporate logo on the main conference slide in each session

### Promotion

- » One (1) e-satchel insert to be included in the conference app
- » Use of the conference logo until the end of November 2024.

### Exhibition

- » One trade table

### Registrations

- » Two (2) conference registrations including two (2) tickets to the Sir Reginald Ansett Memorial Lecture and Conference Dinner.



## Secondary supporter (multiple)

**\$5,000.00**

### Recognition

- » Bronze supporter acknowledgement
- » Organisation acknowledgement on the Safeskies Conference website with link to your website
- » Corporate logo on conference signage
- » Corporate logo featured in the conference pocket program
- » Bronze supporter acknowledgement and promotional paragraph listed in the supporter's section of the conference app
- » Corporate logo included on scrolling supporter recognition banners in the conference app
- » Corporate logo on the main conference slide in each session

### Promotion

- » Use of the conference logo until the end of November 2024.

### Registrations

- » One (1) conference registration including two (1) tickets to the Sir Reginald Ansett Memorial Lecture and Conference Dinner.

## Conference dinner & pre-dinner drinks supporter (exclusive)

**\$40,000.00**

The conference dinner will be held in The Great Hall of the Parliament House of Australia on Wednesday 16 October 2024, following the Sir Reginald Ansett Memorial Lecture.

### Recognition

- » Conference dinner supporter acknowledgement.
- » Corporate logo featured on the conference dinner menu.
- » Corporate logo featured in the conference pocket program
- » Organisation acknowledgement on the official conference website with a link to your website.
- » Verbal acknowledgement by the chair at the commencement of the Sir Reginald Ansett Lecture.
- » Opportunity for CEO/corporate representative to give a brief (3 minute) introduction to the guest speaker.
- » In conjunction with this, opportunity for screening of 30-second corporate video clip before/during CEO's introduction.

### Promotion

- » Use of the conference logo until the end of November 2024.
- » Option for one (1) free-standing banner to be positioned at the entrance to the conference dinner venue (maximum size 2m high x 1m wide)

### Tickets

- » Two (2) conference registrations including two (2) tickets to the Sir Reginald Ansett Memorial Lecture and Conference Dinner.
- » Two (2) full conference registrations.
- » Opportunity to purchase a further eight (8) dinner tickets to fill a table at a reduced rate.

## Conference mobile app supporter

**\$3,000.00**

Safeskies 2024 mobile app for iPhone, Android, iPad and any smartphone or iPad/laptop with web browsing capability, will showcase the full program, speaker details, social programs, supporter and exhibitor listings.

### Recognition

- » Conference app supporter acknowledgement.
- » Corporate logo featured in the conference pocket program.
- » Organisation acknowledgement on the official conference website with a link to your website.
- » Supporter's splash page included in the conference app.

### Promotion

- » Use of the conference logo until the end of November 2024.

### Tickets

- » One (1) full registration including one (1) ticket to the Sir Reginald Ansett Memorial Lecture and Dinner.

## Coffee station supporter

**\$3,000.00 per machine per day  
(2 available per day)**

The onsite coffee cart will be available for the duration of Safeskies 2024 (until the end of afternoon tea on the final day) and we anticipate it will be one of the most popular areas for delegates to meet.

### Recognition

- » Coffee station supporter acknowledgement.
- » Corporate logo featured in the conference pocket program.
- » Organisation acknowledgement on the official conference website with a link to your website.

### Promotion

- » Use of the conference logo until the end of November 2024.
- » Opportunity to use branded coffee cups.



Image for illustration purposes only

## Name card/lanyard supporter

**\$3,000.00**

### Recognition

- » Lanyard supporter acknowledgement.
- » Corporate logo to appear on all lanyards alongside Safeskies 2024 logo.
- » Organisation acknowledgement on the official conference website with a link to your website.
- » Corporate logo featured in the conference pocket program.
- » Organisation acknowledgement on the official conference website with a link to your website.

### Promotion

- » Use of the conference logo until the end of November 2024.

## Advertising opportunities

Advertising in the conference pocket program and the conference app. Artwork is to be supplied by advertiser.

Deadline for booking: **15 August 2024**

Deadline for artwork: **15 September 2024**

Size: Full page colour A7

**Cost: \$800**

The above supporter packages may not cater for your specific needs. If so, please contact Consec – Conference and Event Management to discuss your needs for a more personalised package.

### Contact

Consec – Conference and Event Management

T: +61 2 6252 1200

E: [safeskies@consec.com.au](mailto:safeskies@consec.com.au)



Image for illustration purposes only

# Exhibition opportunities

The exhibition will be open for the duration of Safeskies 2024 and located on the ground floor of the conference area at the Hyatt Hotel Canberra.

All catering breaks will be held in the exhibition area making it an ideal meeting point for attendees and providing an ideal networking atmosphere for exhibitors.

An exhibition manual will be sent to exhibitors closer to the conference with details of delivery and exhibition set-up.

## Exhibition Space (3m x 2m space)

**\$1,850.00**

The exhibition package includes:

- » one (1) trestle table with table cloth
- » two (2) chairs
- » two (2) complimentary exhibitor registrations
- » morning/afternoon teas and lunches for two (2) company representatives
- » name card and lanyard for two (2) company representatives
- » attendance to all sessions for two (2) company representatives
- » listing of company name in the conference pocket program
- » listing of company name and 50-word profile in Safeskies 2024 app
- » access to the conference app
- » organisation acknowledgement on the official conference website with a link to your website.

## Additional exhibitor registrations inclusions

**\$300.00**

- » Morning/afternoon teas and lunches
- » Conference pocket program
- » Access to the conference app
- » Attendance to all sessions

To purchase additional tickets to the social functions, please contact Consec-Conference and Event Management at [safeskies@consec.com.au](mailto:safeskies@consec.com.au)

# Exhibitor details form

Please complete this form and return with payment to **Safeskies 2024 C/- Consec - Conference and Event Management** at [safeskies@consec.com.au](mailto:safeskies@consec.com.au)

**ABN 82 902 279 977**

Contact Name:

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Company/Organisation:

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Address:

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Telephone:

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Email:

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Mobile:

Additional Email:

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## Exhibition space required

As per description - space 3m x 2m

Number of exhibition spaces required

## Supporter Package

## Exhibition space

Must be booked and paid for by **31 July 2024**.

I/We accept the terms and conditions as outlined in this exhibition proposal, and I/we will make payment within 7 days of receiving the invoice.

## Payment by direct debit to:

Account Name - **Safeskies Conference**

BSB - **082 902**

Account - **449169332**

**Payment deadline: Payment due by 31 July 2024. Any bookings made after this day are due within payment terms specified on invoice once issued.**

Signed:

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Date:

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(on behalf of the exhibitor listed above)

## Cancellation policy

In the event of the withdrawal of a booking, Consec - Conference and Event Management should be notified in writing as soon as possible. Please note that a refund of fees paid/invoiced (less a cancellation fee of 5% of the value) will be made to an exhibitor cancelling on, or before 15 July 2024. No refunds will be issued after this date and any outstanding money on your invoice will still need to be paid.

**(Please note: a 3% fee will apply to all payments made by credit card) including 10% GST.**



# How to book and payment deadlines

## Supporter

In order to confirm your support, we will require the Supporter Booking Form and a fifty per cent (50%) deposit payment to be forwarded to Consec – Conference and Event Management. Balance must be received by 15 July 2024. Any bookings made after 15 July 2024 will be required to pay the full supporter balance within invoice terms. All payments are to be made in Australian dollars.

## Exhibitor

Early booking is necessary, as space is limited. Tables will be allocated strictly in order of the date the deposit payment and Exhibitor Booking Form is received.

In order to confirm your exhibition space, we will require the Exhibitor Booking Form and a fifty per cent (50%) deposit payment to be forwarded to Consec – Conference and Event Management. Balance must be received by 15 July 2024. Any bookings made after 15 July 2024 will be required to pay the full exhibitor balance within invoice terms. All payments are to be made in Australian dollars.

## Cancellation Policy

In the event of the withdrawal of a supporter or exhibitor booking, Consec – Conference and Event Management should be notified in writing as soon as possible.

Please note that a refund of fees paid/ invoiced (less a cancellation fee of 50% of the value) will be made to a supporter or exhibitor cancelling before or on 15 July 2024.

No refunds will be made after that date and any outstanding money on your invoice will still need to be paid.

### *Please note*

Acknowledgment in the conference pocket program and official signage is subject to support or exhibition confirmation prior to printing deadlines.

The production of banners and any promotional material is the responsibility of the supporter or exhibitor.

## Deliverables

Once a supporter package or exhibition space has been confirmed by the conference organisers, Consec – Conference and Event Management, the booking contact will be sent an email outlining all deliverables in relation to the booking including dates and failure to provide the requested deliverable items by the due dates may result in Consec – Conference and Event management not being able to deliver this benefit/item at the conference for you.

## **Liability waiver**

Safeskies 2024 and the Hyatt Hotel, Canberra will not be liable for injuries to any person or damages to property owned or controlled by exhibitors. Regarding claims for damages or injuries that may arise from or be in any way connected with exhibitor occupation or display space, the exhibitor agrees to defend indemnity and hold the Safeskies Australia Conferences Incorporated and organising committee harmless against all such claims. The exhibitor agrees to insure itself at its own expense against property loss or damage and for public liability or personal injury and liability for property damage.

Participation in Safeskies 2024 does not imply any endorsement or approval by the Safeskies Australia Conference. Safeskies Australia Conferences Incorporated takes no responsibility in relation to displays, products, representations or promotional material of the participants. Safeskies Australia Conferences Incorporated has not assessed, endorsed or approved any display, product, representation or promotional material.

## **Insurance**

Exhibitors are strongly advised to insure goods during transit and while on display, against damage/loss, however caused, as well as public liability. In addition, the exhibitor acknowledges that the Safeskies Australia Conferences Incorporated and Consec - Conference and Event Management do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain public liability, business interruption and property damage insurance covering such loss by an exhibitor.

All exhibitors must have a current public liability insurance cover for their exhibition space.

Exhibitors are required to submit their public liability insurance certificate of currency along with their booking form.

The organiser reserves the right to cancel the exhibitor's booking and retain any payments already made, if no Certificate of Insurance is presented to the organiser on or before 31 July 2024.

## **Personal Insurance**

Participants shall be regarded in every aspect as carrying their own risk for injury to person or property, including baggage, during the conference. We strongly recommend that at the time of booking you take out a travel insurance policy of your choice. The policy taken should include the loss of deposit through cancellation, medical insurance, loss or damage to personal property, financial loss incurred through disruption due to strikes or other industrial action. The organisers are in no way responsible for any claims concerning insurance.

## **Privacy Act**

Due to privacy legislation, the organisers cannot guarantee the inclusion of ALL participants' names and contact details on the delegates' list.



# Contact

## General enquiries

For general enquiries about Safeskies Australia and the conference program:

### PHONE

+61 497 698 267

### WEBSITE

[conference2024.safeskiesaustralia.org](https://conference2024.safeskiesaustralia.org)

### EMAIL

[office@safeskiesaustralia.org](mailto:office@safeskiesaustralia.org)

## Conference enquiries

For conference logistics enquiries – registration, accommodation, venue etc please contact the conference managers, Consec – Conference and Event Management.

### PHONE

+61 2 6252 1200

### WEBSITE

[consec.com.au](https://consec.com.au)

### EMAIL

[safeskies@consec.com.au](mailto:safeskies@consec.com.au)